

SUMMARIES

THE NAMES OF GENERIC MEDICINES – TRENDS AND STRATEGIES

Orsolya Szentesi

Pharmaceutical trademarks are obviously influenced by market effects and in particular by generic trends. The present study examines the possibilities and actual choices of generic drug names in today's Hungary. In that aim, we present the legal background of medicine names (with regard to marketing authorisation as well as trademark registration). Furthermore, we examine generic pharma name types and briefly mention generic companies' detectable naming trends.

SIGNBOARD IS NEEDED!

CERTAIN QUESTIONS OF THE TRADE MARK USE OF DISTRIBUTORS

Dr Áron Márk László – Dr Barnabás Mező

The interests of the trademark owner and the reseller are in conflict when a reseller, who distributes the products of the trademark owner, uses the trademark of the trademark owner. This conflict often leads to disputes. This article aims to respond to the following questions by analyzing current European and Hungarian laws and case-law: how can a reseller use the trademark in a physical form, is it permitted to use a trademark in a company name or trade name, how can a reseller use a trademark in the internet, are registering a domain name containing a trademark or using a word or device mark on the website or using a trademark in meta tags or in Google Adwords allowed?

JURISPRUDENCE SINCE 2006 ON THE RULES OF AUTHORSHIP AND OF WORKS WITH MULTIPLE AUTHORS

Péter Gyertyánfy

The third of a series of articles presents the conclusive judgments on Art. 4–8, 15, 29, 94/B and 106 of the Hungarian Copyright Act. The author suggests, as a conclusion, certain light structural changes in the Act for the case of a general revision and advocates for the deletion of Art. 6 on common works.